



Business Reference Verification

To: _____

Company: _____

Fax: _____

Phone: _____

From: _____
of BNI

Phone: _____

In order to assure the quality of new members to our organisation, it is a policy that each application for membership provides the names of two business references who can vouch for the individual' s business excellence.

Your name was listed as a reference for _____

Would you please be kind enough to respond to this fax promptly. Based partly on your response, this applicant will be evaluated for membership.

Please comment on your business relationship to this individual or business and return this completed form to me by fax at : _____ - _____ No cover page required.

1. How many years have you been associated with this person/business and in what capacity?

2. Overall, how would you rate your business relationship with this person/business or the service offered to their customers? _____

3. Are you aware of a grievance by anyone in relation to the product/service offered by this person/business? (If your answer is yes, please specify briefly.) _____

Thank you for your answers to these questions. Based in part upon your response, this person or business will be accepted for membership in BNI.

BNI is a networking organisation specialising in business referrals among members. What makes the organisation unique is that it allows only one person per profession to join a BNI chapter. Last year the organisation generated over 2,500,000 referrals for members' businesses, which resulted in over €50 million worth of business being done. BNI was founded in 1985 by Dr.Ivan Misner, author of *The World's Best Known Marketing Secret*, *Seven Second Marketing*, *Business By Referral* and *Masters of Networking*.

To learn more about BNI or a chapter near you, please call
BNI Dublin Office on 087 2666-466 or visit www.bni-europe.com